

iSCREENSM

OVERVIEW

iScreenSM from Experian is a fast, easy-to-use, comprehensive list-fulfillment tool that helps you increase sales profitability and maximize your marketing dollars.

Save time and money by sending offers only to prospects who meet your credit risk threshold. Using iScreen you can target the right customers to accelerate your sales efforts.



LOCATE PROSPECTS

- Uses robust geographic selections
- A Zip CodeTM radius select
- Manual input of specified ZIP[®] codes
- State-based selection with the ability to drill down by MSA, county, city and SCF code

INDUSTRY SPECIFIC CREDIT BASED ATTRIBUTES

- Number of open and current auto loans
- Aggregated balance of open mortgage accounts
- Age of most recent student loans
- Industry specific triggers



CALL TODAY FOR PRICING 1. 800. 358. 8442